



INFLUX MOBILE MOT TIME SMS TEXT SERVICES

Influx Mobile introduce an interactive SMS text service that will allow you to engage with your customers new and old informing them of their latest MOT test due dates.

Influx Mobile will run and manage a database system that will enable you to send an outbound text message to all your existing customers, notifying them when their latest MOT Test is due. Our system will send out an outbound text message two weeks prior to the due date and also a message two days before the due date reminding the customer that their MOT test is due.

If you have contact details for previous customers that have perhaps expired or not returned our system also allows us to send out an outbound text message to these customers reminding them of their MOT test date and with the possibility of informing them about a special deal at your garage.

How it works

Influx Mobile will manage and set up the following systems:

- Manage and set up your contact database
- Set up the MOT Application Outbound Text Service
- Sign your business up to all legal Phone Pay Plus and Data Protection Services

Mobile Retainer

- Influx Mobile will input all new 2008 customers into the database
- Influx Mobile will run and manage SMS platform on your behalf
- Influx Mobile will be on hand for all your support needs

Text Casts-Influx 'Virtual' Partners

- Influx Marketing allows its client portfolio to send outbound text messages to our "Virtual Client Database". This means you can send Marketing messages and offers to our other clients databases. As long as these messages provide value to our database (through offers and incentives) the charge of £250 per text cast is waived, meaning direct access to a new audience at hugely subsidized prices.

Legal Requirement

- Influx Mobile will register your company with Phone Pay Plus the UK's Mobile Communications governing body as well as officially register them to the COI (Central Office of Information) under the requirements of the European Data protection Act.

The Next Step

I suggest that we meet in person to discuss how Influx Mobile can further benefit your business with our 'MOT TIME' SMS Text Service

Call Ross on 01305 755607 or

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